

Introduction of Hepatitis B Vaccine in Mozambique: Guide to the Use of Materials

Description of Materials	Audience and Intended Use	How to Use It	Main Messages
Booklet for health workers	A quick reference for health workers, mainly to help them respond to caretakers' questions. It also reminds them of their main tasks/responsibilities related to immunization.	Study it in your free time. Refer to it as needed to respond to peoples' questions. Carry out the suggested support activities.	The important responsibilities of health workers in the introduction of the new vaccine and in immunization in general. The basic facts about hepatitis B disease and the quadrivalent vaccine and its handling and administration.
Booklet for community leaders and mobilizers (less technical and in simpler language)	A quick reference for local community, religious, and social leaders. It is intended to help them respond to the public's questions; it also gives suggestions on how leaders can promote the new vaccines and all immunizations.	Study it in your free time. Refer to it as needed to respond to people's questions. Carry out the suggested support activities.	How they can support the introduction of the new vaccine and in immunization in general. The basic facts about hepatitis B disease and the quadrivalent vaccine and its handling and administration.
Poster	To make the public aware of the new vaccine, to motivate people to accept it, and to remind people of the basic immunization schedule.	Health staff and leaders should put up the posters in health facilities, places of worship, markets, and other places where many people gather.	What are the basic childhood vaccines, including quadrivalent, and at what ages children should get them. The importance of immunization for child health.
Radio and television spots	To make the public aware of the new vaccine, to motivate them to accept it.	Broadcast on Mozambique Radio and Television and on local radio, one week before until one week after the launch.	That the immunization program has been improved by now offering the new vaccine and new syringe. To reap the benefits of this vaccine, caretakers don't need to make any more effort. All caretakers should bring their children to receive all of their basic childhood immunizations.
Information for the press	To motivate and facilitate the print media to make the public and community leaders aware of the new vaccine, and to provide some essential information about the vaccine and the auto-disable syringe.	Give to reporters at the press conference and in their offices.	That the immunization program has been improved by offering the new vaccine and new syringe. That the program has received financial support from GAVI (the Global Alliance for Vaccines and Immunization). To reap the benefits of this vaccine, caretakers don't need to make any more effort.
Tee shirts	To motivate community leaders and health staff to support the introduction of the new vaccine and the auto-disable syringe.	Send to the Provincial Health Directorates to deliver to the districts and to community leaders and health workers.	What are the basic childhood vaccines, including quadrivalent, and at what ages children should get them. The importance of immunization for child health.